

BOOK OUTLINE.....

1. how and why I got to this point (to write this book).
 - a. *personal job and education history, skill sets.*
 - b. *Faith walk*
 - c. *Ivans invitation (author mentoring program)*
 - d. *Personal events.*
2. the important role of media in shaping our culture.
 - a. *Technological growth*
 - b. *Press / print*
 - c. *radio*
 - d. *video (incorporates more of the senses and dominates today).*
3. the role of editor/ producer in the creative process.
 - a. *the process of video and its basic elements*
 - b. *the people involved and there roles*
 - c. *the editors paradigm or world view*
 - d. *the editors choices*
4. shift in ethics
 - a. *cultural decline in ethics.*
 - b. *The 1960s*
 - c. *Current culture subtracting God*
5. Hollywood regulatory systems or rules. (History of).
 - a. *regulation system one*
 - b. *reg system 2*
 - c. *reg system 3*
 - d. *departure*
6. .the history of film/video editing and media.
 - a. *from silent to talkies to today*
 - b. *technology improvements and influence*
 - c. *players and influence*
 - d. *today's style and more potent role*
 - e.
7. Eisensteins influence on editing.
 - a. *Show his influences*
 - b. *Montage style*
 - c. *Who he influenced*
 - d. *How it effects today.*
8. 1988 war conference outcome with Kirk and Madsen
 - a. *Actual event*
 - b. *its main players and there background.*
 - c. *Its purpose and goals*
 - d. *Its success rate and current legacy.*
9. application in politics
 - a. *some current policies and campaigns*
 - b. *party and media relations*

- c. samples dem*
- d. samples republicn*

10.application in film

- a. samples pre regulatory lift*
- b. samples 60s*
- c. samples later- today*

11.application in news

- a. media influence world view and content.*
- b. Shift in power*

12.application in advertising

- a. samples pre regulatory lift*
- b. samples 60s*
- c. samples later- current*

13.overall affect on society

- a. Health, mental, spiritual, and psychological.*
- b. GOD, Family and tradition*
- c. Materialism and fulfillment*

14.summary/ synopsis of points 9-12.

15.how to correct and mission/goal, (hope for future).

- a. Removing the veil of deception in media*
- b. Education, awareness and commitment to truth*
- c. Vocational promotion and enthusiasm in new circles*
- d.. Media power replacement*

16.conclusion